

Stated by our clients

PORTA DA FRENTE

"The work done by Digisource along with the efforts of our marketing and strategy team has contributed a lot to this success."

MARIANA M.

PRMIRIS

"Digisource's team was fundamental in designing, developing and implementing the Brand Strategy for The Bivart Residences (...) Digisource's value proposition was accomplished in an exemplary manner, allowing the commercial launch on the scheduled date and with the quality required by both the Promoters and the exclusive Real Estate Agents and Brokers".

JORGE C.

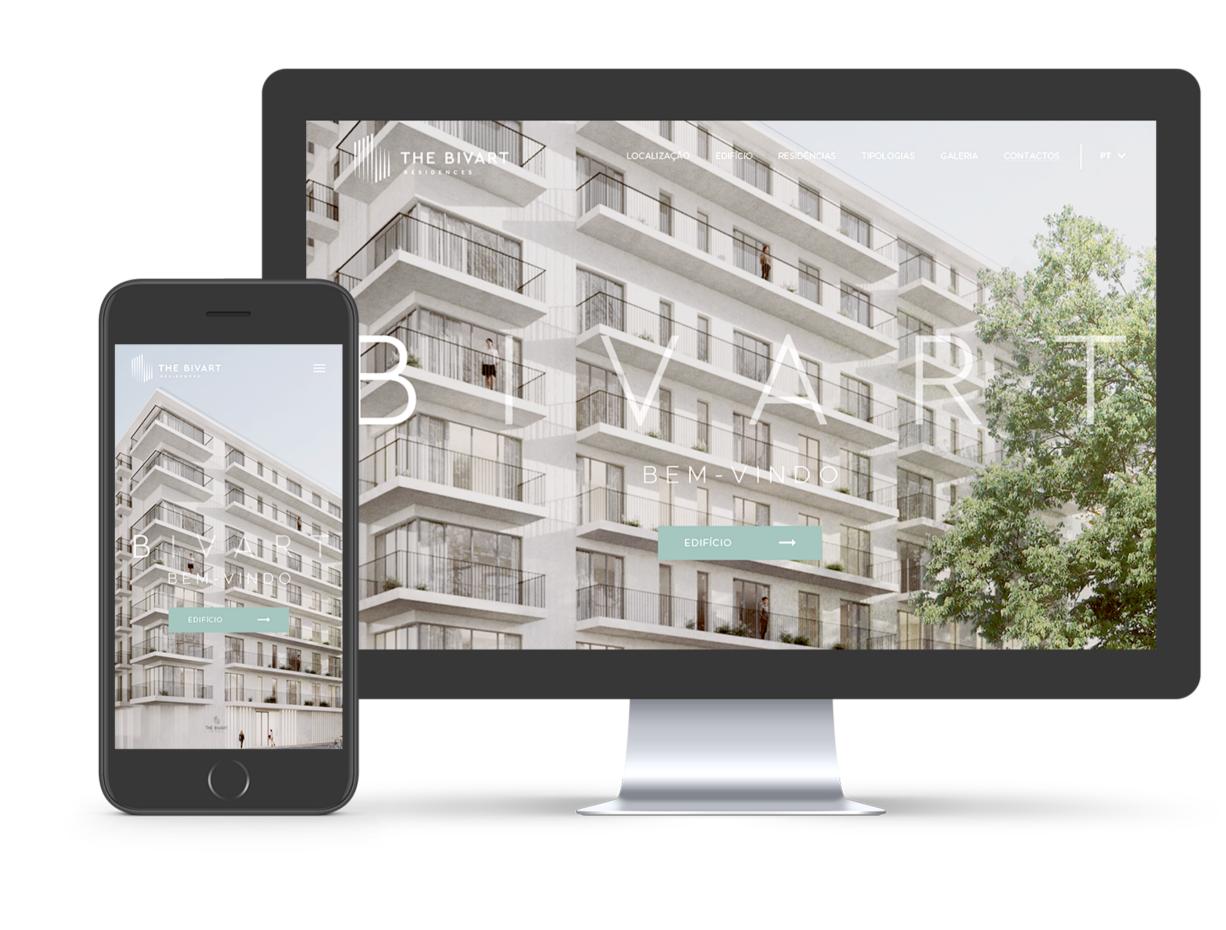
WEB & DIGITAL DESIGN

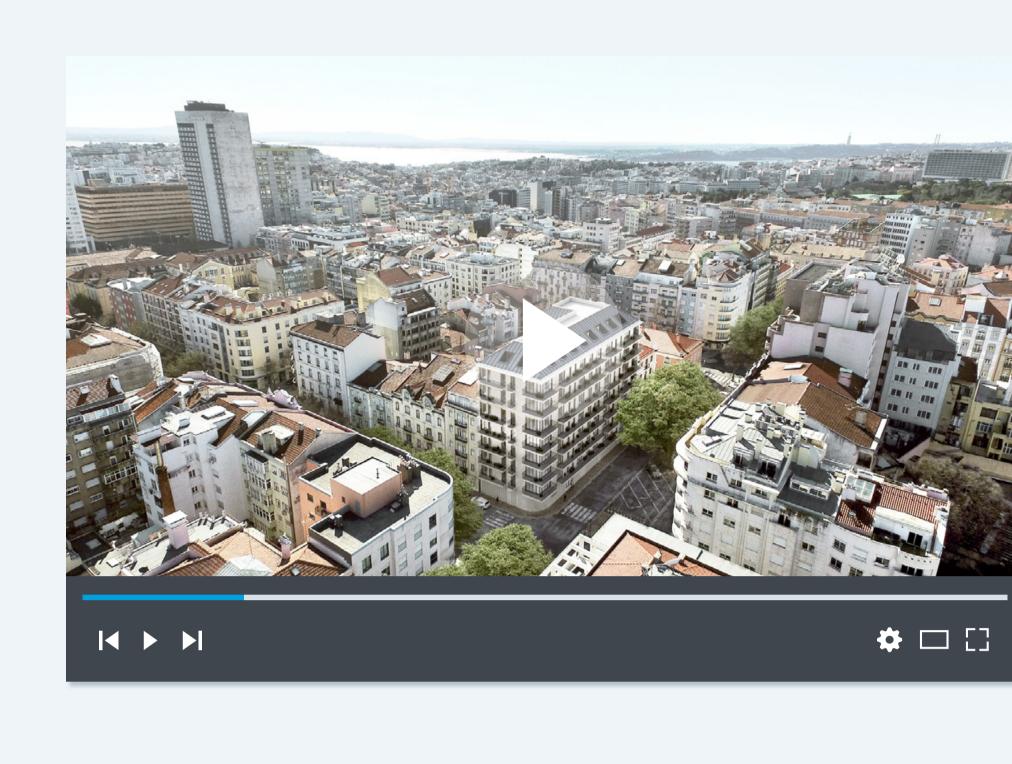
Digital presence is vital to reach the goals.

89%

Of homebuyers are using mobile search engines to browse their dream homes.

- Google offers recommendations and places them on top of the results page.
- Webdesign is a big factor to Google search. Digisource applies specific designs and
- keywords to meet the terms most people use when searching for homes.





FULL HD FILM

top of google

search.

Offer a memorable impression.

41% 75% 53_x More likely to be on

Rate increase in search results.

Gain in a close deal.

Online real estate marketing to the next level. Digisource doesn't ignore the influence of videos in our generation. They can easily be shared on facebook or youtube.

COPYWRITING

The art of storytelling to drive conversions.

- Connect on an emotional level in a few words. People do not buy features - they do buy benefits
- and lifestyle.
- Local details help to grab the costumer's attention. Digisource works with beautifully crafted copy, straightforward and easy to read.





PREMIUM BROCHURE

Showcase the project in a premium brochure.

61%

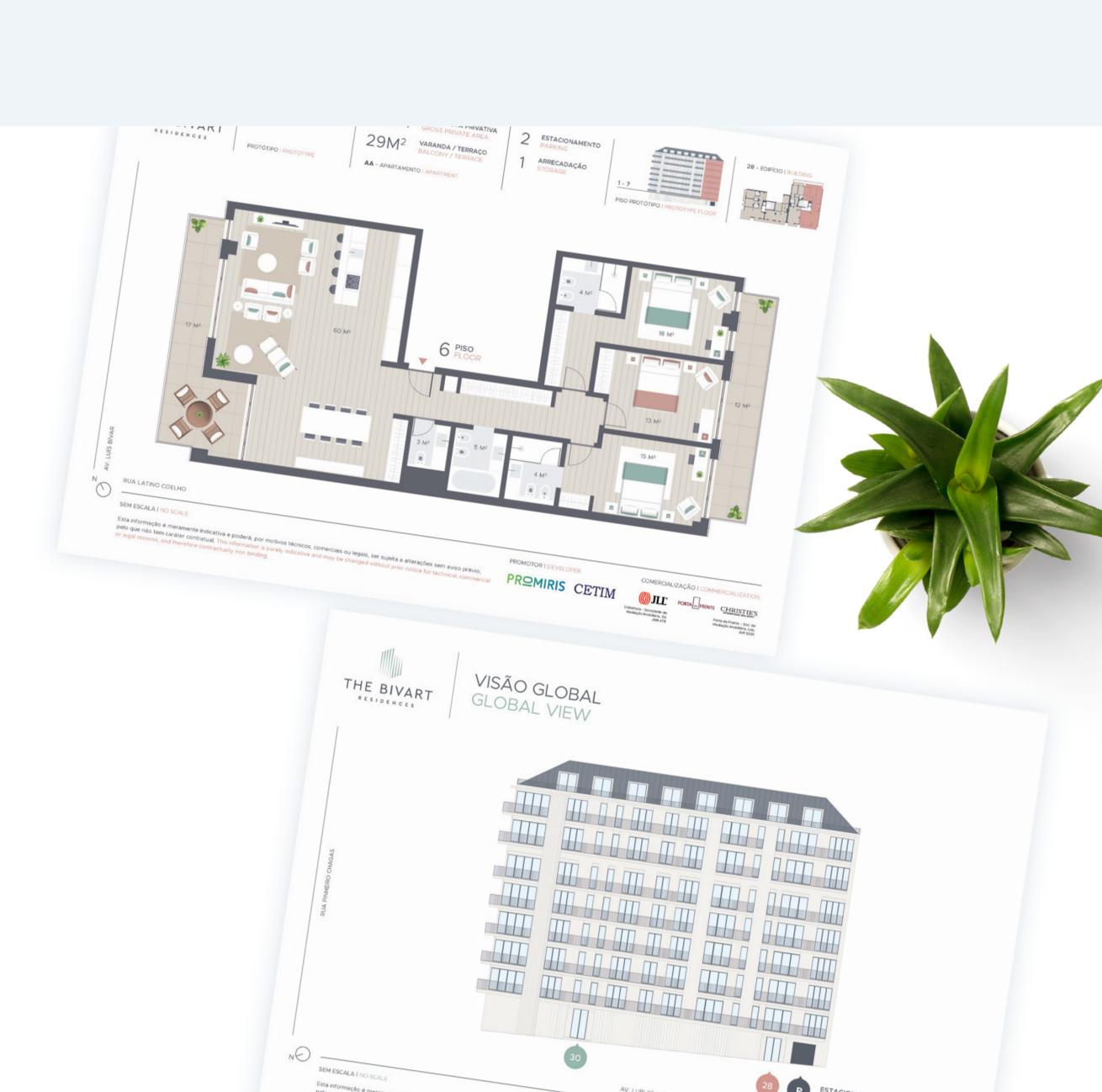
- More views with super realistic 3D images and professional photography.
- Use brochures to highlight distinctive home features with high-quality images, full-colour print and stylish cover. Digisource develops both digital and printed brochures.

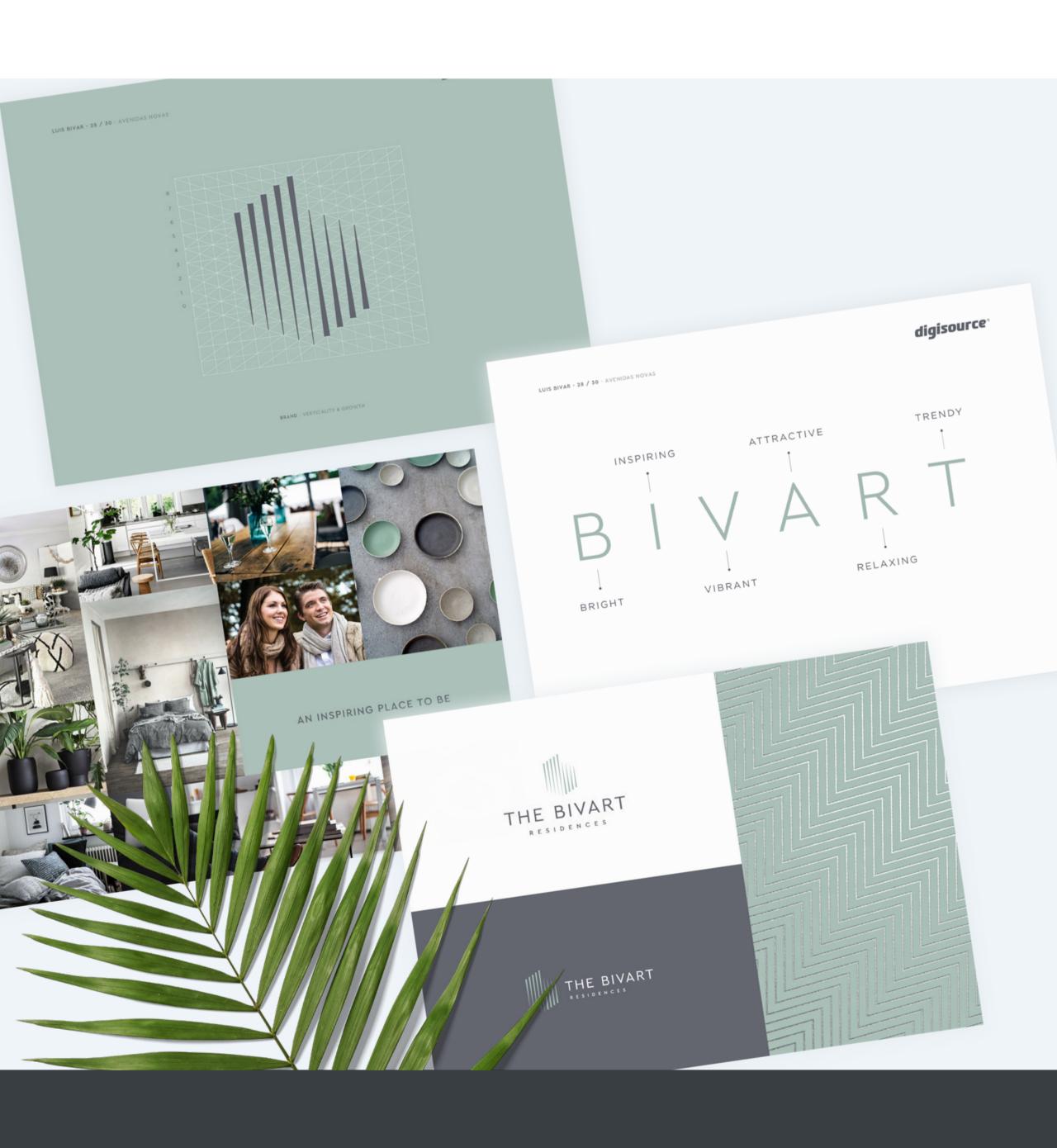
HUMANIZED PLANS

If it is straightforward and visual, it matters.

1 in 4 Buyers claims humanized plans were necessary to grab their attention.

- The most effective way to present the facilities. Dimensions are an essential aspect. Buyers want
- to perceive clear dimensions. Humanized plans designed by Digisource enable a better perspective of the space and features regarding each room.





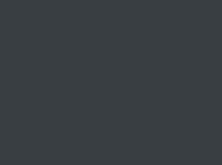
BRAND IDENTITY

A visual identity is essential.

- Digisource creates a unique identity from the beginning. Strategic naming development adds value to the brand.
- It provides recognition. Brand identification suggests you are
- well known and recognised. Use an eye-catching logo.





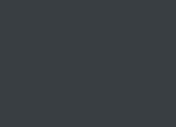


STONE

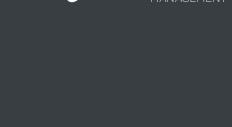




SOME OF OUR CLIENTS



PROMIRIS





We empower brands through design and technology. We are Digisource.

3D & VIDEO: © OnStudio - we give dimension to your dream

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